# intalio

# **Your Digital Transformation Partner**



# **Intalio DAM**

Automate the capture and distribution of your digital assets

Intalio Digital Asset Management (DAM) is a comprehensive solution for the management of digital assets. By connecting people, processes and technology together, it provides an integrated environment that empowers and engages media content contributors. The advanced solution is designed to enable the capture, processing and delivery of media assets from different sources and multiple formats.

# **Benefits**



Digital Assets Management

Streamline Digital Assets Organize Digital Assets Storage Automate Digital Assets Lifecycle



Workforce Development

Increase Productivity Increase Efficiency Improve Customer Engagement



**Budget Control** 

Increase ROI Control Expenses Reduce Delivery Costs

## **Main Features**



#### **Digital Assets Creation**

- · Capture and organize rich media assets.
- · Convert, manage and store multimedia files in one central repository.
- · Use automated bulk ingestion and data capturing.
- · Securely deliver and publish digital media assets.



#### Digital Assets Management

- · Search, retrieve, annotate, filter and upload approved media assets.
- · Classify and index media assets into media collections.
- Provide files versioning to create version history.
- Embed advanced recognition tools based on AI for media processing.



#### **Digital Assets Distribution**

- · Share media assets securely using digital hub transporter.
- · Download and publish media assets.
- · Provide analytics based search.
- · Provide out of the box reports displaying annual growth, statistical facts, security etc.



### Digital Assets Preservation

- Archive and store active assets and their associated documentation with tools such as Expiration, versioning, permissions etc.
- · View, enable, and disable the auditing activity.
- · Provide alerts and notifications capabilities.
- · Configure and override settings for all users across the entire system.

Intalio is an international provider of Digital Solutions with over 30 years of innovations in Content Services, Process Management, and Data Governance. By combining cutting-edge technologies with Al and Machine Learning to introduce an advanced line of business solutions, Intalio managed to become a trusted leader in Digital Transformation across the US, Europe, and the MENA region.

